

Sheet N° 65 - 1/2 - Assembly and manufacture of spare parts for heavy-duty braking systems (road transport)

Description



Assembly and manufacture of spare parts for components related to the braking system of heavy goods vehicles (for road transport). Finished products being: air compressor, brake corrector, air reservoir and other brake components

Sector : Automotive industry

Branch and sub-branch: Manufacturing/ Automotive



HS Code² : 8708

Key facts

- Highly job-creating sector
- Presence of a competitive workforce in the region
- Synergies with service/maintenance activities linked to the high volume of heavy goods traffic in the region
- Project in correlation with the national will to accelerate the automotive sector to reach 225 billion MAD of export turnover by 2026

Prerequisites ⁽³⁾

Market indicators

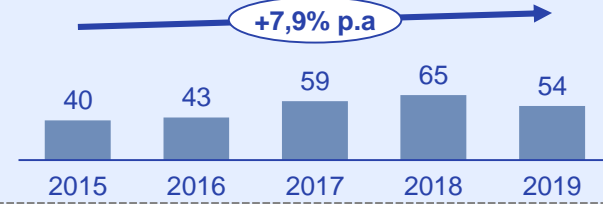
Target market(s) :

Target market(s), (from highest to lowest priority) to be addressed :

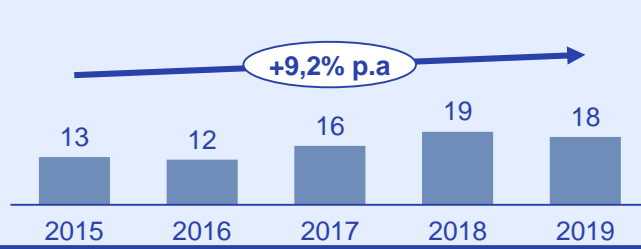
- + National (including local) as a substitute for imports mainly from Spain and Italy
- Exports mainly to ECOWAS

Market size and development

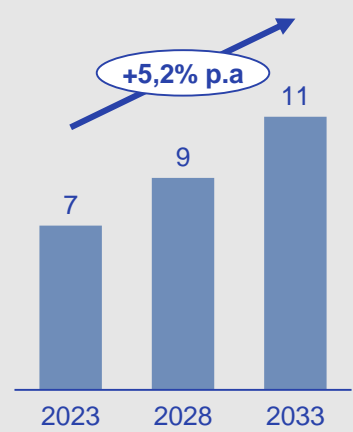
Moroccan imports of spare parts for braking system components in USD million ⁽⁵⁾



ECOWAS imports of spare parts for braking systems in USD million ⁽⁵⁾



Estimation of the evolution of the market for heavy goods vehicles in Africa and the Middle East in USD billions ⁽⁴⁾



(1) Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries that produce the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products). Source: Harvard Economic complexity
 (2) Customs nomenclature taking into account the following codes: 870830. Source: TradeMap
 (3) Study of the heavy goods vehicle market in Africa and the Middle East by Future Market Insight
 (4) Source: TradeMap



Sheet N° 65 - 2/2 - Assembly and manufacture of spare parts for heavy-duty braking systems (road transport)

Financial indicators (indicative) :

Potential investment

50 - 75 Mns MAD

Turnover

150 - 200 Mns MAD
Variable depending on the part (eg. 100 - 300 MAD for brake discs)

Estimated selling price

ROI

~2 - 3 years

EBITDA (as % of sales)

15- 20%

Jobs

200

Human resources

HR skills needed

- Welding, stamping, mechanical technicians, logistics engineering, industry 4.0, robotics and IoT, foundry

Training offers

- Industrial Engineering - Universiapolis Laayoune

Raw materials and suppliers

Main inputs

- steel, ceramic, graphite, iron

Main suppliers

- Morocco

Investment elements

Potential land

Priority provinces

✓ Laayoune

✓ Tarfaya

Type of land

Industrial zones: El Marsa-Tarfaya

Area

1 Ha

Average land price

Unified Regional Investment Commission (CRUI)

Mode of mobilisation

Unified Regional Investment Commission (CRUI)

Main investment benefits

Grant

Investment Charter

Support for training

IDMAJ Programme, TAHFIZ Programme, TAEHIL Programme

Other

Financing by MEZZANINE SME

Contacts

 Full name :
Nassira Aourir

 Telephone : 0662406941

 E-mail : nassira.aou@gmail.com