Sheet n°1-1/2 - Shellfish material and equipment

Description



Aquaculture manufacturing unit specialising in the supply of all the material and equipment necessary for aquaculture installations for shellfish (including tables, cages, cutting nets)

<u>Main customers</u>: Fishing industry, aquaculture farms <u>Branch and sub-branch</u>: Aquaculture/Materials and equipment

Complexity -3,33 2,56 of the product¹ -0,47

HS Code2: 5608

Key facts

- Opportunity for the development of the aquaculture sector, responding to a real need for local integration and improving the competitiveness of the sector
- ➤ Fit with the strategy of the Halieutis plan: ambition to reach 200,000 tonnes of aquaculture production by 2030 (i.e. 11% of national fisheries production) and with the new regional aquaculture development plan
- ➤ Emergence of new aquaculture operators on the market: +10 farms being set up (fish and shellfish farming)

Prerequisites (3)

> Availability of competitively priced imported inputs

Market indicators

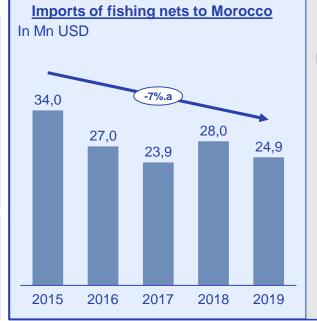
Target market(s):

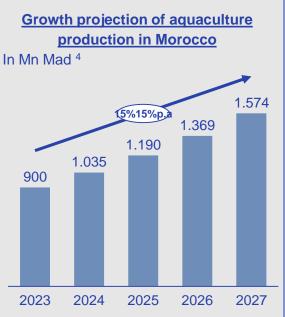
Target market(s), (from highest to lowest priority) to be addressed:



<u>National (including local)</u>: Intended for the local and national market, including the regions of Dakhla-Oued-Ed Dahab, Tangier-Tetouan Al Hoceima and Casablanca-Settat

Market size and development





Product Complexity Index: Diversity and sophistication of the know-how required to produce a product. The PCI is calculated according to the number of countries that produce the product and the economic complexity of these countries. The most complex products, those that only a few countries can produce, have the highest PCI (e.g. electronics, chemicals) vs. the least complex products (e.g. raw materials, agricultural products)
HS Code: Trade map: Knotted netting of twine, cordage or rope; made up fishing nets and other made up nets of textile materials

Source: Harvard economic complexity, trade map, press article

⁽³⁾ PrereProjection: The Moroccan fisheries and aquaculture sector, 2020



Sheet n°1-2/2 - Shellfish equipment

Financial indicators (indicative):	
Potential investment	10-15 Mns MAD
Turnover	10-30 Mns Mad
Estimated selling price	200-1,000 MAD/net
ROI	20-30 %
EBITDA (as % of sales)	20-30%
Jobs	20-30





